PostgreSQL Time to Shine:
The Most Disruptive Force in Open Source Since Linux

Winter 2010
The Opportunity to Disrupt is Here

Database Market
($26B)

Open Source growth happening now.
Small share gains worth $B.

Server Operating System Market
($8B)

Enterprise Application Server
Market ($2.3B)
Postgres Adoption

THE OPEN SOURCE DEVELOPER REPORT

2010 ECLIPSE COMMUNITY SURVEY

June 2010

19. What is the primary database you typically use for deployed applications? (Choose one.)

- One Monolithic Vendor
- Independent

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**Why PostgreSQL: Most Advanced Open Source DB**

- *Mature* with 15 years of active community development and *thousands* of active deployments worldwide
- *High end* features like Oracle, IBM DB2, Microsoft SQL Server
- Postgres is *everywhere*
  - 9M+ downloads/year with 3M+ from EnterpriseDB & Postgresql.org
  - Included in every major Linux distribution (RHEL, Fedora, SLES, OpenSUSE)
- The *only* independent open source database for enterprise apps

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**Alexa Traffic Rank**
*(smaller is better)*

- **GOOGLE**: 1
- **MOZILLA (FIREFOX)**: 90
- **APACHE**: 1161
- **ECLIPSE**: 4827
- **FEDORA**: 9457
- **POSTGRES**: 10185
- **SPRINGSOURCE**: 12829
- **JBoss**: 13225
- **ALFRESCO**: 20027

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PostgreSQL – No Longer a Best Kept Secret

[Logos of various companies and organizations]
Jobs Growth

Job Trends from Indeed.com

- PostgreSQL
- MySQL
- Oracle
- DB2

Graph showing the percentage growth of jobs for PostgreSQL, MySQL, Oracle, and DB2 from July 2005 to July 2010.
## Open Source Development Models

<table>
<thead>
<tr>
<th>Community-driven Projects</th>
<th>Vendor-driven Projects</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Postgres</strong></td>
<td><strong>JBoss</strong></td>
</tr>
<tr>
<td><strong>Linux</strong></td>
<td><strong>MySQL</strong></td>
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<tr>
<td><strong>Apache</strong></td>
<td><strong>openSolaris</strong></td>
</tr>
<tr>
<td><strong>eclipse</strong></td>
<td><strong>INGRES</strong></td>
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</table>

- Large, active user populations
- Meritocracy-based project leadership
- Many external code contributions
- Vibrant open source ecosystems
- Limited commercial influence
- World-class QA

- Smaller, insular communities
- Autocracy-based project leadership
- Fewer external code contributions
- Limited open source ecosystems
- Commercially motivated
- Good QA if run properly
“...it's time to seriously review how MySQL server is being developed and change the development model to be more like ... PostgreSQL.”

Monty Widenius
MySQL Founder
What We Must Do

Contribute
What We Must Do

Evangelize
What We Must Do

Integrate

eclipse
Java
spring source
php
JBoss
What We Must Do

Partner

2ndQuadrant
Professional PostgreSQL

CONTEGIX
BEYOND MANAGED HOSTING

DALIBO

CYBERTEC

SERVOY

ANDREAS SCHERBAUM

ROCLASI.
Software Solutions

BitNami

Redpill Linpro
Thank You