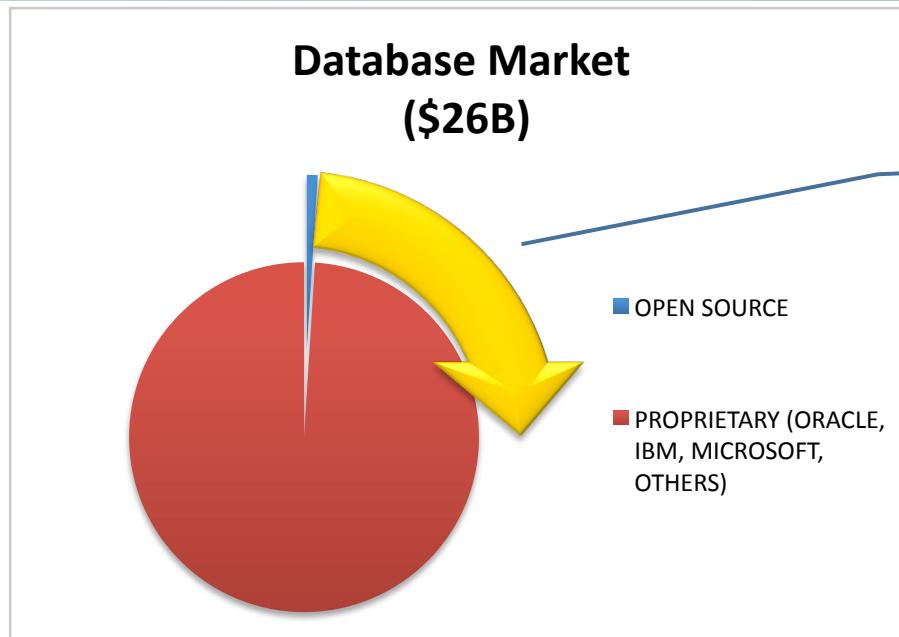




PostgreSQL Time to Shine: The Most Disruptive Force in Open Source Since Linux

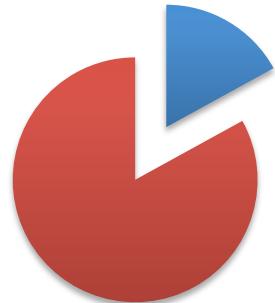
Winter 2010

The Opportunity to Disrupt is Here



Open Source growth happening now.
Small share gains worth \$B.

Server Operating System Market (\$8B)



- OPEN SOURCE (LINUX: RED HAT, NOVELL, OTHERS)
- PROPRIETARY (UNIX, MS, OTHER)

Enterprise Application Server Market (\$2.3B)

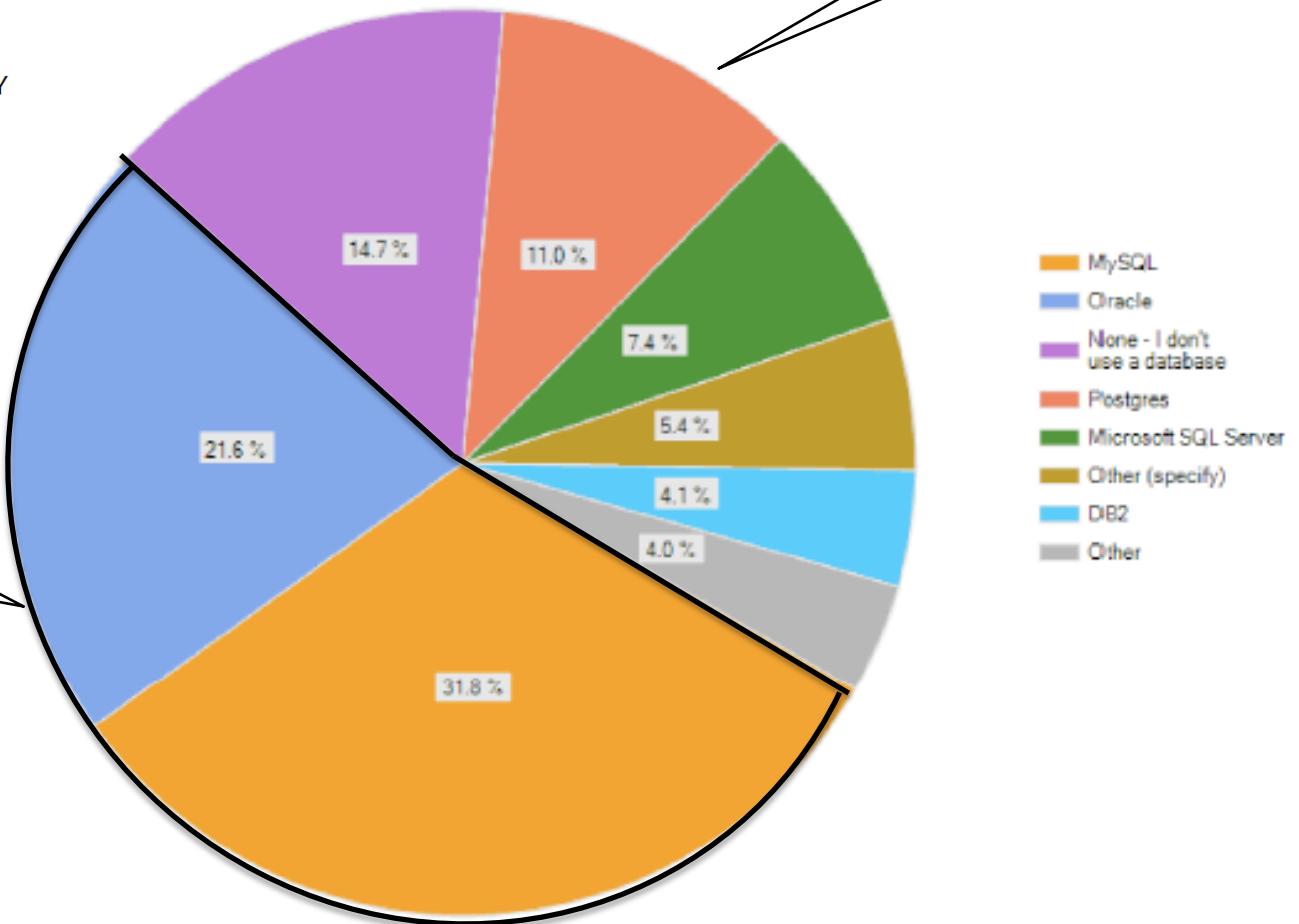


- OPEN SOURCE (JBoss, SPRINGSOURCE, TOMCAT, OTHERS)
- PROPRIETARY (WEBSPHERE, FUSION, OTHERS)

Postgres Adoption

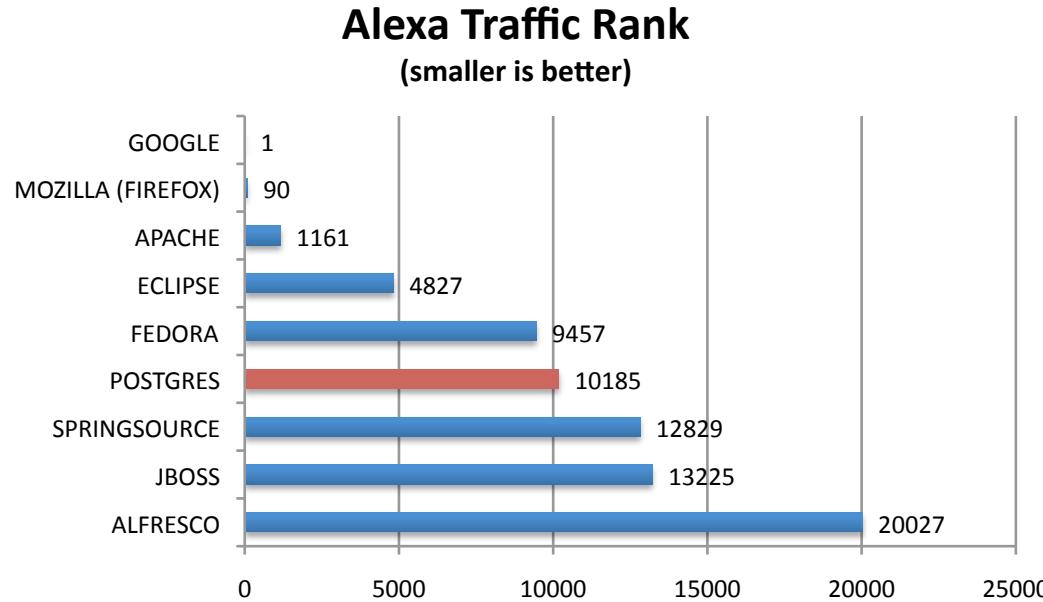


19. What is the <i>primary</i> database you typically use for deployed applications? (Choose one.)



Why PostgreSQL: Most Advanced Open Source DB

- *Mature* with 15 years of active community development and *thousands* of active deployments worldwide
- *High end* features like Oracle, IBM DB2, Microsoft SQL Server
- Postgres is *everywhere*
 - 9M+ downloads/year with 3M+ from EnterpriseDB & Postgresql.org
 - Included in every major Linux distribution (RHEL, Fedora, SLES, OpenSUSE)
- The *only* independent open source database for enterprise apps

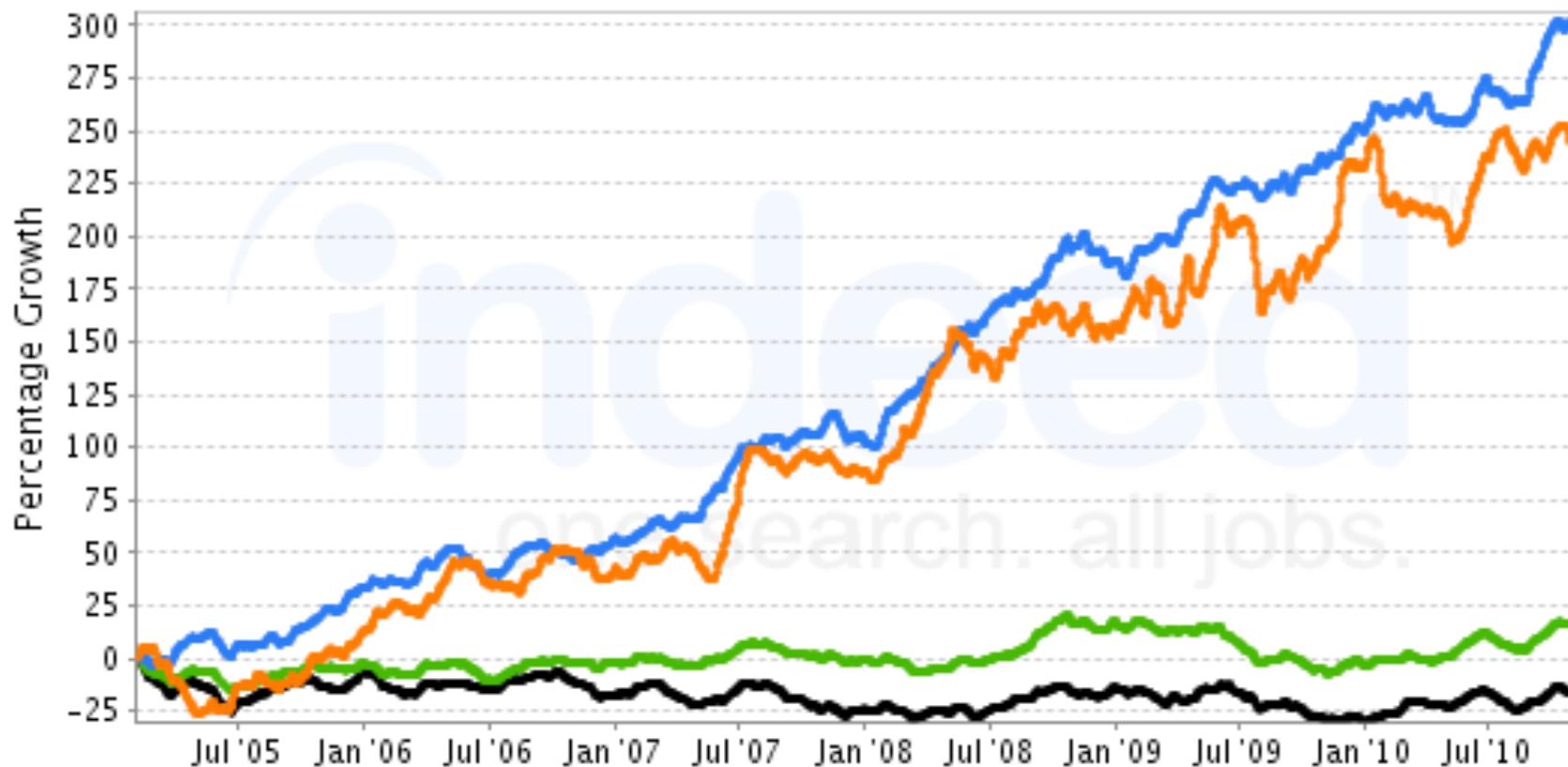


PostgreSQL - No Longer a Best Kept Secret



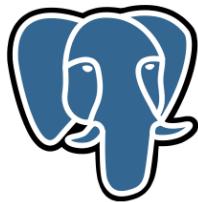
Job Trends from Indeed.com

— PostgreSQL — MySQL — Oracle — DB2



Open Source Development Models

Community-driven Projects



Postgres



Linux



- Large, active user populations
- Meritocracy-based project leadership
- Many external code contributions
- Vibrant open source ecosystems
- Limited commercial influence
- World-class QA

Vendor-driven Projects

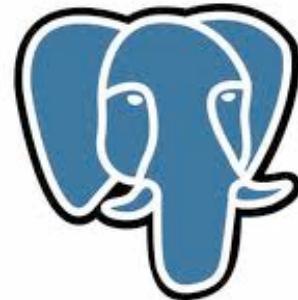


- Smaller, insular communities
- Autocracy-based project leadership
- Fewer external code contributions
- Limited open source ecosystems
- Commercially motivated
- Good QA if run properly

*“...**it's time to** seriously
review how MySQL server *is*
being developed and
change the development
model to be more like ...
PostgreSQL.”*

Monty Widenius
MySQL Founder

PostgreSQL



Contribute



Evangelize





Integrate



What We Must Do

EnterpriseDB®
The Enterprise Postgres Company

2ndQuadrant⁺
Professional PostgreSQL

EnterpriseDB®

The Enterprise Postgres Company



SERVOY



Partner

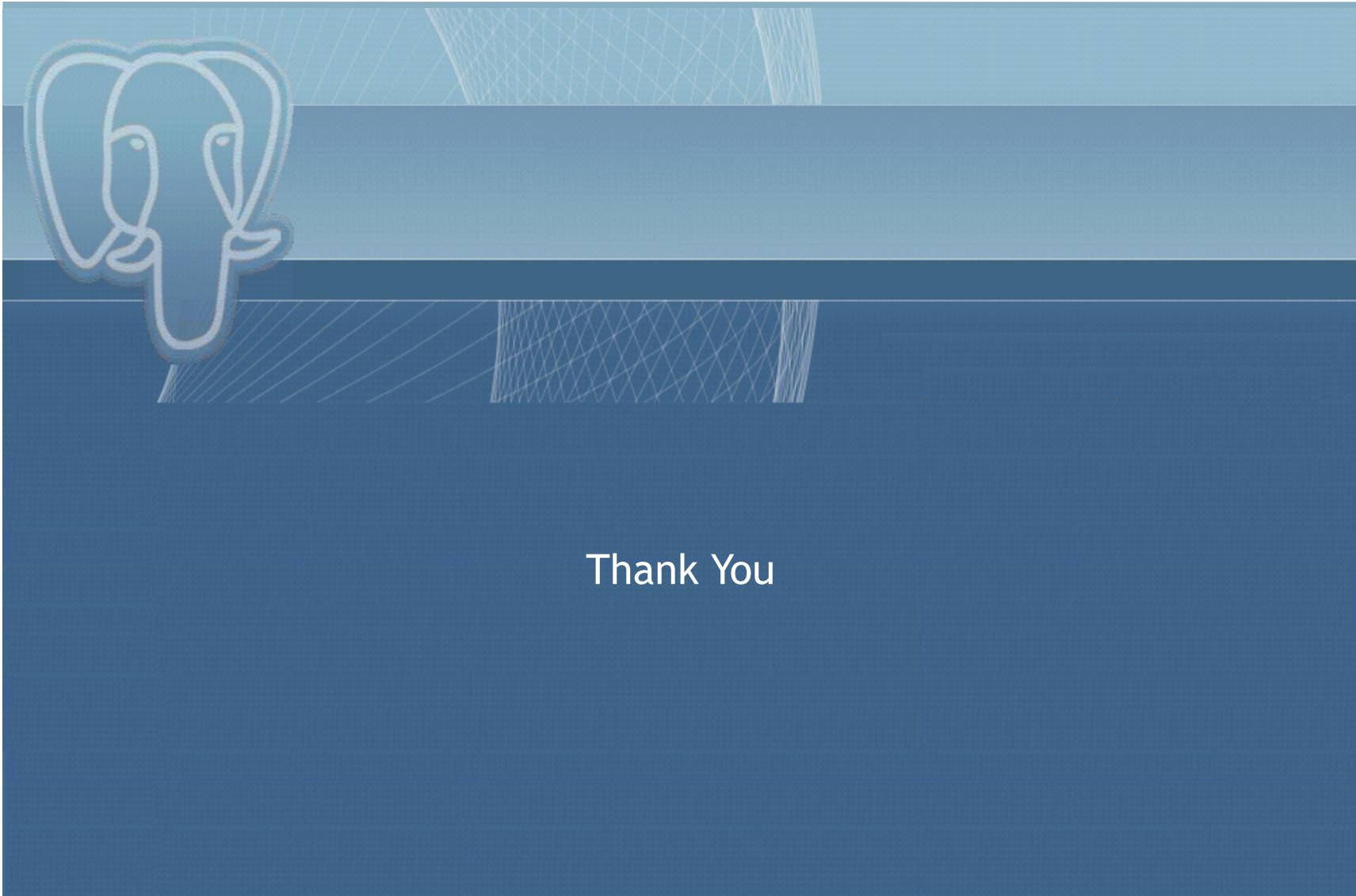
ANDREAS SCHERBAUM



BITNAMI



Redpill
Linpro



Thank You