

## 10 things PostgreSQL 8.4 won't do -:(

e asked some friends at a Madison Avenue ad agency to help us tell the world why making the switch to PostgreSQL 8.4 is such an easy decision to make.

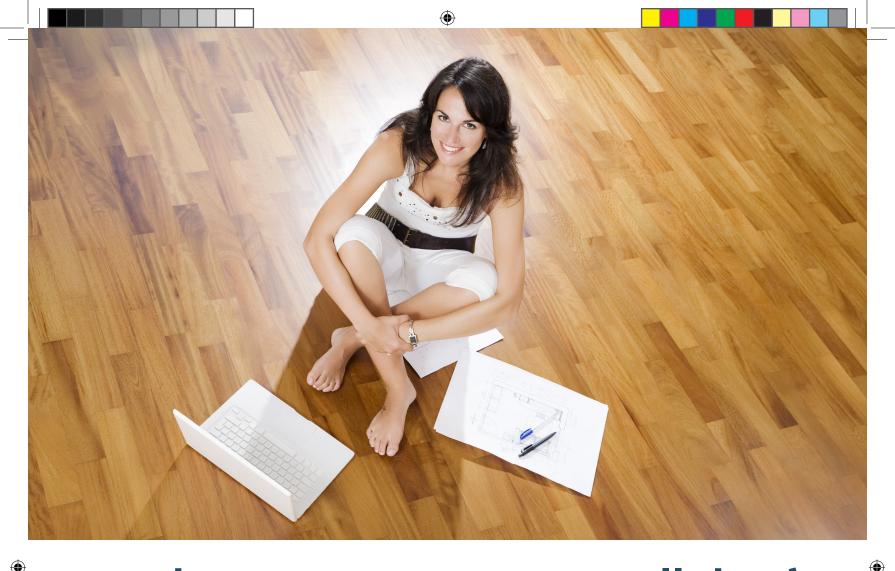
## This is what they came up with:



The world's most advanced open source database.

- 1. It won't destroy rainforests.
- 2. It won't cause cancer.
- 3. It won't damage the Ozone layer.
- 4. It won't contribute to Global Warming.
- 5. It won't cause acne.
- 6. It won't harm your liver.
- 7. It won't threaten whales and endangered species.
- 8. It won't add to the Global Financial Crisis.
- 9. It won't stop you from singing in the shower.
- 10. It won't increase dental decay.

Moral: If you want to get a job done, you have to do it yourself!



## 10 things PostgreSQL 8.4 will do -:)

e asked one of our beta testers for her view of PostgreSQL 8.4. She loves the range of features available – "the most comprehensive of all open source databases."

Here is her list of 10 must-haves:



The world's most advanced open source database.

- 1. Recursive queries retrieve a whole web forum or comment tree in one query.
- 2. Parallel restore recovers a backup at up to eight times faster.
- 3. Windowing functions run complex reports including subtotals and ranks.
- 4. New Query monitoring tools make it faster and easier to tell what's causing the load on your database server.
- 5. **The Visibility Map and statistics improvements** make it even easier to run multi-terabyte databases on PostgreSQL.
- 6. **Expanded syntax and features for stored procedures** are more flexible and easier to use.
- 7. Per-column privileges make it easier to secure your sensitive data.
- 8. pg\_Migrator makes upgrading to 8.4 from 8.3 a snap for most users.
- 9. **Per-database collation support** makes PostgreSQL easier to use in multilingual environments.
- 10. Many complex queries now run several times faster.

## Download PostgreSQL 8.4 now! www.postgresql.org/download

Please note: No elephants were harmed in the making of this advertisement!

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